

COLLEEN LAMB

Graphic Designer & Front End Developer

colleenmargaret.lamb@gmail.com | 952.297.5425 | colleenmargaretlamb.com

Education

BFA Studio Arts
University of Minnesota 2007
Sculpture and Ceramics

AAS Graphic Design
MCTC 2015
Web and Interactive Media

Skills

Adobe Creative Cloud
Illustrator
InDesign
Photoshop
After Effects

Web Development
HTML5/CSS
UX/UI Design
Axure
Bootstrap
Wordpress

Etc.

Microsoft Office
Team Leadership
Client Support
Project Mangement Software
Collaboration
Witty Banter

Objective

Experienced Designer in digital and print media.

Passionate about illustration, typography, branding, and collaboration. Strong arts and design professional with the ability to run multiple projects simultaneously while executing a high level of detail. Looking for a design position to apply skills and knowledge for mutual growth and success.

Experience

Graphic Designer

Kimley-Horn | St. Paul, MN 2019-Present

Develop and maintain websites for numerous public agency clients. Design print media (brochures, flyers, newsletters, logos, direct mail, and advertisements). Create technical exhibits for public meetings, lay out large multi-page proposals and reports, and create interactive maps. Part of seven member graphics team, helping to supervise and mentor young design staff.

Senior Designer

Olson Design Group | Minneapolis, MN 2018-2019

Worked closely with clients, SMES, a team of developers, and instructional designers to create engaging user interfaces, layouts, and illustrations to construct effective eLearning solutions. Designed, developed, and implemented designs for eLearning, promotional material, websites, and proposals. Presented designs and concepts to executive teams and clients. Led design team on million-dollar campaign resulting in delighted client and renewed business. Fulfilled roles of lead designer, project coordinator, and web developer.

Junior Designer

Olson Design Group | Minneapolis, MN 2017-2018

Illustrated graphics, created layouts based on storyboards, and edited photos for eLearning courses that adhered to the client's branding and work statement. Developed custom interactive courses using HTML5, CSS, Flash and Action Script. Recognized for excellent creative work completed before client deadlines and promoted within a talented team.

Contract Designer

Open Streets MPLS | Minneapolis, MN 2015-Present

Provided graphic design and production art for OS's promotional materials (billboards, T-shirts, posters, doorhangers, booklets, and kiosks). Created logos and custom illustrations that seamlessly fit in to current branding.

Contract Designer

Lamb & Scaccia Realty Group | Fort Myers, FL 2014-Present

Created branding and visually compelling marketing materials.